

Custom Sprout MiniHouse design guide



EXPLANATION OF TEMPLATE

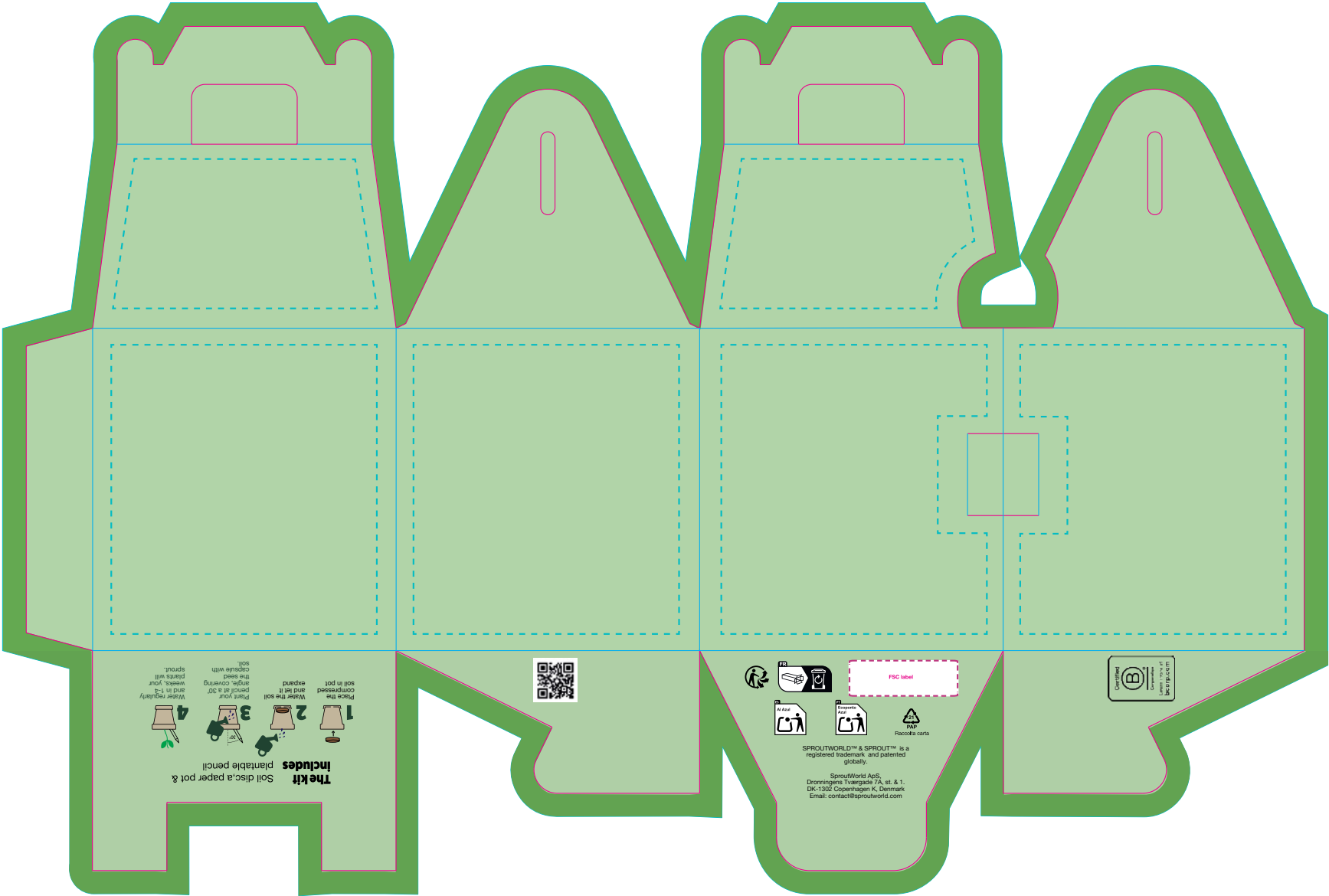
The design once it's cut

The design including bleeds

Safezone, text should not go beyond this area

Cutlines

Foldlines



STEP 1 - DESIGN YOUR MINI HOUSE

All Sprout MiniHouse hold one individual mini Sprout pencil.

The MiniHouse dimensions are as follows when folded: 6.4 x 11.5 x 6.4 cm

Plenty of design possibilities with few limitations:

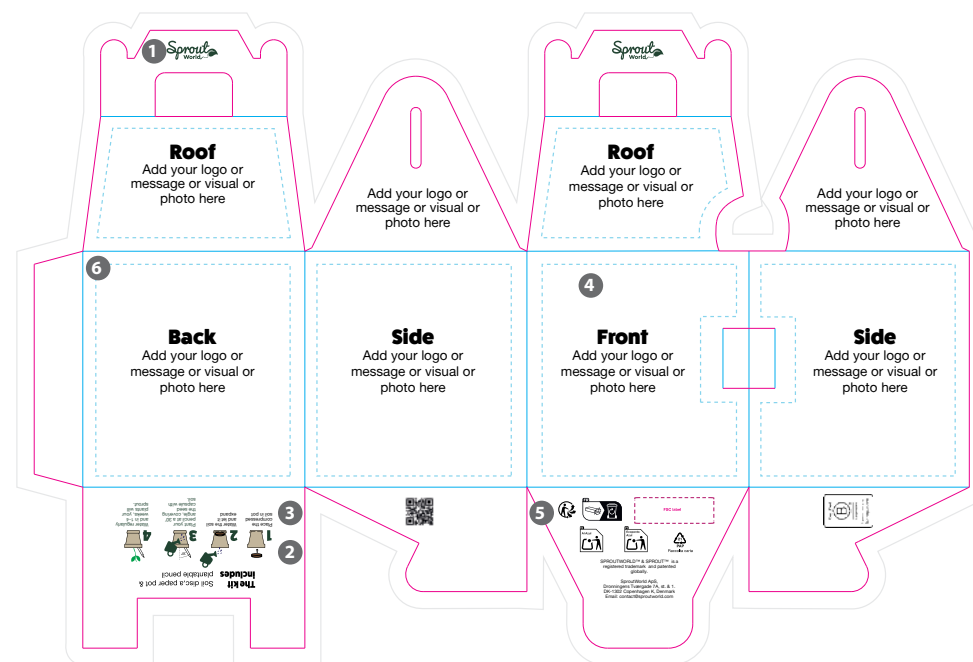
- The MiniHouse: Completely free for you to customize as you please.
- The bottom of the MiniHouse: You can change the colors and the font of the planting guide, and you can translate the text directly into you language.

All other items on the bottom are fixed.

STEP 2 - CREATE THE ARTWORK

You can make the following adjustments to the MiniHouse:

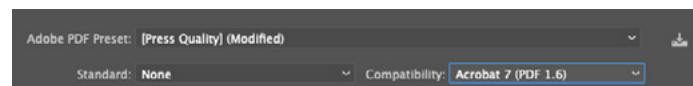
- 1 The SproutWorld logo can be used in SproutWorld-light green (CMYK: 53 13 92 0), SproutWorld-dark green (CMYK: 80 48 77 51), black or negative (white).
- 2 The planting guide symbols can be changed to any color you desire.
- 3 Plant instructions can be translated into any language and any font can be used.
- 4 The entire house is four you to utilize: add your logo, text, illustration, QR code or image.
- 5 The FSC placeholder, recycling symbols & sproutworld adress are fixed and can't be removed.
- 6 Safezone - (blue dotted line) - text should not go beyond the indicated area



STEP 3 - SEND PRESS FILE TO US

Before you send the final artwork to us, please check:

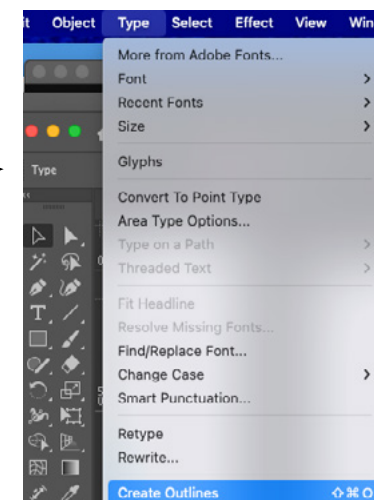
- You have used the SproutWorld illustrator template to create your artwork.
- All text is outlined and converted into vector.
- All colors are CMYK colors.
- All images are high resolution with 300 dpi.
- The print file format is a “Press Quality” pdf with bleed
- Compatibility mode is set to Acrobat 7 (1.6) or higher.
- The layers with the instructions, cutline, foldline and safezone should not be visible on final PDF (see page 3)
- Please also send a preview file (PDF) with artwork and the cutline, foldline & safezone (see page 4)



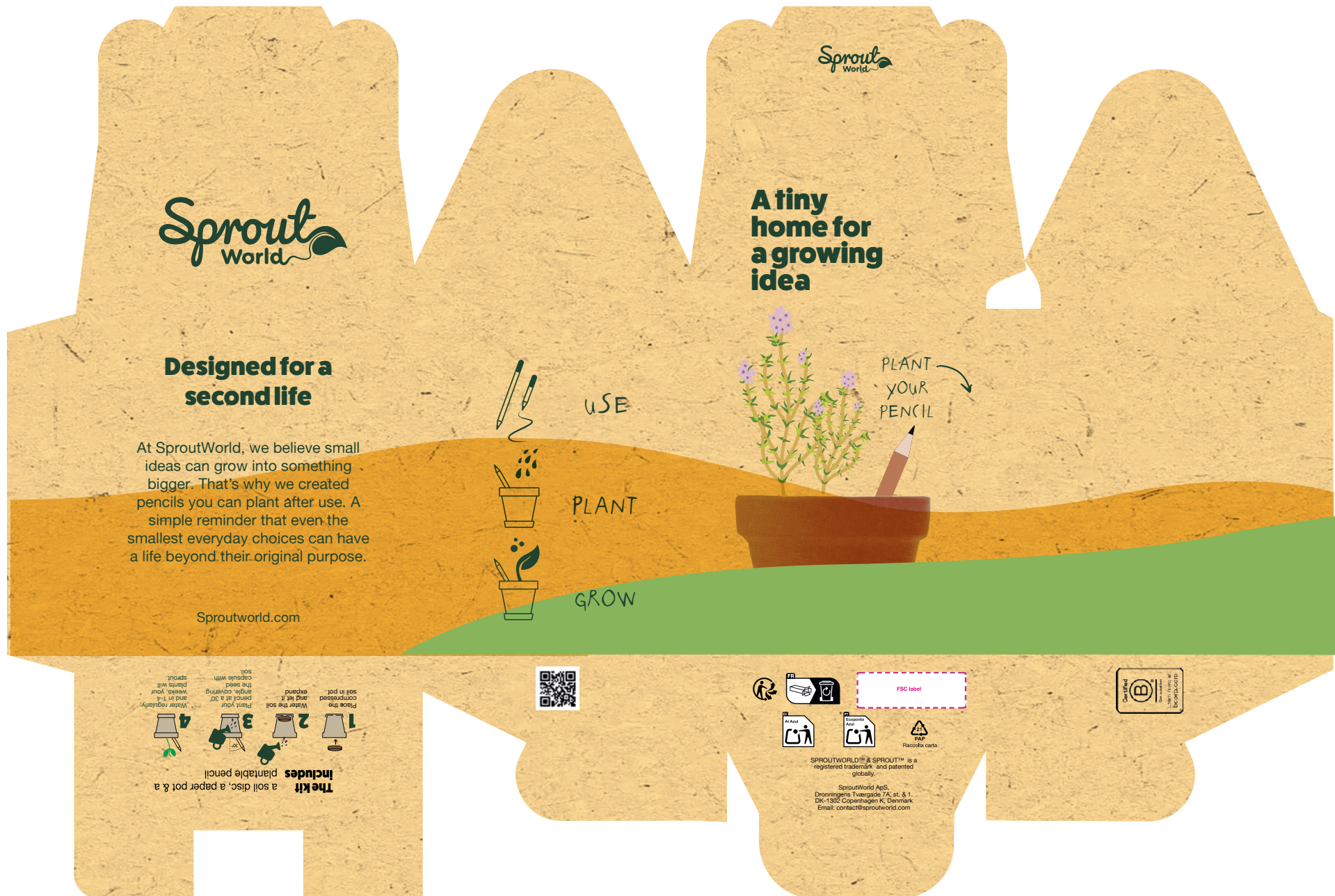
* Please note that colors displayed on a screen may differ from the final printed product. Screens use RGB colors, while our print files use CMYK.

All artwork should therefore be prepared in CMYK, including raster images such as photographs and textures. Please avoid mixing RGB and CMYK elements within the same document, as this may result in inaccurate color reproduction.

Slight color variations may occur between print runs, and the type and quality of the paper can also affect how colors appear in print.



EXAMPLE OF PRESS READY PDF FILE



EXAMPLE OF PREVIEW FILE WITH CUTLINES, FOLDLINE AND SAFEZONE

